

TELUS WISE®

Empowering Canadians to keep themselves, their family and communities safer online.



Offered free-of-charge, TELUS WISE® (Wise Internet & Smartphone Education) engages Canadians of all ages in a discussion about Internet and smartphone safety to help keep ourselves, our families and communities safe from online criminal activity such as financial fraud and cyberbullying.

- **TELUS WISE** is a program for adults, including parents, educators and caregivers, and includes a wealth of online safety resources. In-person and virtual workshops are available upon request.
- **TELUS WISE footprint** is a program for elementary school students, designed to help young people learn how to be good digital citizens and keep their digital footprint clean. The TELUS WISE footprint comic strip contest offers the opportunity for youth to win prizes for themselves and their schools. In-person workshops are available upon request.
- **TELUS WISE in control** engages middle school, junior high, high school and post-secondary students in a discussion about cyberbullying, identity theft, protecting and positively growing their online reputation, and more. In-person workshops are available upon request.
- **TELUS WISE youth ambassadors** is a volunteer opportunity for students in grades 9-12 to facilitate TELUS WISE footprint and TELUS WISE seniors. TELUS WISE youth ambassadors are trained to deliver these interactive workshops, allowing students to practice their presentation and public speaking skills while making a difference in their community.
- **TELUS WISE seniors** engages Canadian seniors in a discussion about getting the most of participating in our growing digital society, safely. In-person workshops are hosted for seniors groups upon request.
- **TELUS Learning Centres**, accessible through more than 500 TELUS retail locations, offer personalized, one-on-one guidance on Internet and smartphone safety and security.

TELUS WISE programs are made possible in collaboration with multiple partners. We have worked with many of them to create the following Internet and smartphone safety resources:

- **TELUS WISE Helping our kids** use their smartphone safely guide
- **TELUS WISE Helping our kids** navigate cyberbullying parent guide
- **TELUS WISE Helping our kids** navigate their wired world
- **TELUS WISE Privacy matters** guide
- **TELUS WISE Distracted driving** guide
- **TELUS WISE Helping Canadian adults** navigate their wired world
- **TELUS WISE seniors** guide
- **TELUS WISE tip sheets** (available in English, French, Chinese, Punjabi and Spanish)

Endorsed by the Canadian Association of Chiefs of Police (CACPP), TELUS WISE has reached over 2 million Canadians to date. Contact us to request a workshop at wise@telus.com, or learn more at telus.com/wise.

