

TELUS Wise



Empowering Canadians to stay safe in a digital world.

Free-of-charge, TELUS Wise® offers interactive and informative workshops and content to help Canadians of all ages have a positive experience as digital citizens. Topics include protecting your online security, privacy, and reputation, rising above cyberbullying, and using technology responsibly.

Workshops for youth:

- **TELUS Wise footprint** is a program for elementary school students, designed to help young people learn how to be good digital citizens and keep their digital footprint clean.
- **TELUS Wise in control** engages middle school, junior high and high school students in a discussion about cyberbullying, identity theft, protecting and positively growing their online reputation and more.
- **TELUS Wise impact** engages middle school and junior high students in a conversation around cyberbullying, helping them explore and understand different options for safe and appropriate ways of intervening when they witness cruel behaviour online.

Workshops for adults:

- **TELUS Wise is a program for adults**, covering topics like living and parenting in a digital society, internet, smartphone and social media safety.
- **TELUS Wise seniors** engages Canadian seniors in a discussion about getting the most of participating in our growing digital society, safely.

TELUS Wise workshops and resources are created in collaboration with multiple partners who also recognize the urgency to keep Canadians safe online. Together, we have created the following resources:

- Helping our kids navigate our digital world
- Talking to Your Kids about Sexting
- Smartphone Contract for parents and youth
- Digital Safety tip sheets
- Stop, Block, Record and Talk to #EndBullying Tip Sheet
- TELUS Wise seniors guide

Endorsed by the Canadian Association of Chiefs of Police, TELUS Wise has reached more than **170,000 Canadians** through its educational and informative workshops helping Canadians of all ages stay safe online.



Request a workshop by emailing wise@telus.com, or visit telus.com/wise



Join the **#EndBullying** movement and help ensure the digital space is a safe place by taking the TELUS Wise digital pledge at telus.com/digitalpledge.

 **TELUS**
the future is friendly®