

TELUS WISE®

TELUS WISE for schools and educators.

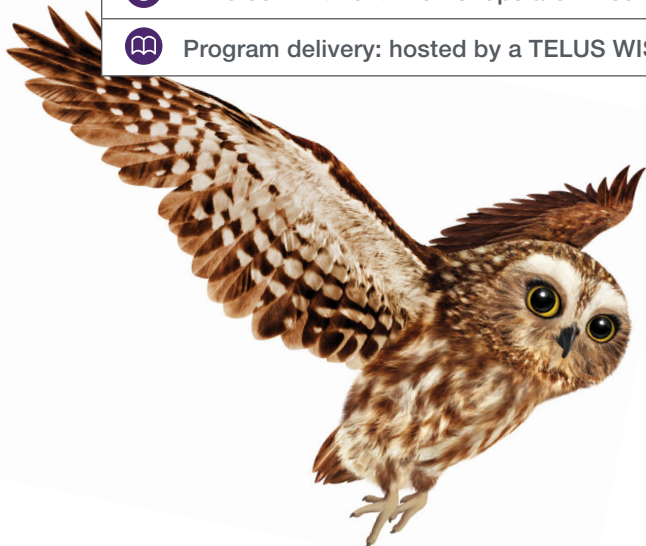
Bring digital literacy into your classroom.

TELUS WISE (Wise Internet and Smartphone Education) is a free educational program on Internet and smartphone safety and security. The program offers interactive and informative workshops and content to help youth have a positive experience as digital citizens. Topics include cyberbullying, protecting your online reputation, identity theft and more.







TELUS WISE footprint	Grades 2-6
It's about your digital footprint, not your shoe size.	
Co-created with Media Smarts, TELUS WISE footprint is a digital citizenship program designed to help students learn how to be good digital citizens and keep their digital footprint clean. The program explores the notion of doing the right thing online, how to deal with cyberbullying, and more. A Teacher Discussion guide with follow-up activities is available to support the digital literacy skills introduced in the program. Ask us about the TELUS WISE footprint comic strip contest where students can win prizes for themselves and their school.	
🕒 Time commitment: workshops are 30-45 minutes.	
📖 Program delivery: hosted by a TELUS WISE ambassador. In-class or assembly presentation.	


TELUS WISE in control	Grades 6-12
Stay in control of your online reputation.	
TELUS WISE in control engages students in a discussion about cyberbullying, identity theft, protecting and positively growing your online reputation, and more. The program presents a series of digital literacy scenarios that illustrate the do's and don'ts and tips and tricks of managing your online reputation and personal brand.	
🕒 Time commitment: workshops are 1 hour.	
📖 Program delivery: hosted by a TELUS WISE ambassador. In-class or assembly presentation.	



TELUS WISE workshops, teacher resources and classroom materials such as activity books and posters are all offered **free-of-charge**.

TELUS WISE impact	Grades 6-9
Make an impact when you witness cyberbullying.	
<p>Launching soon, TELUS WISE impact engages students in a conversation around cyberbullying, helping them explore and understand different options for safe and appropriate ways of intervening when they witness cruel behaviour online. Lesson plans and posters are available to extend learning from the workshop.</p>	
<p> Time commitment: workshops are 45 minutes to 1 hour.</p>	
<p> Program delivery: hosted by a TELUS WISE ambassador.</p>	

TELUS WISE youth ambassador	Grades 9-12
A unique volunteer opportunity for students.	
<p>Do you have students who are proud of their online reputation or interested in Internet and smartphone safety? We invite them to volunteer as TELUS WISE youth ambassadors and help educate the public by facilitating TELUS WISE footprint and TELUS WISE seniors programs in their community.</p>	
<p> Time commitment: one 3 hour training and onboarding session.</p>	
<p> Program delivery: student volunteers are asked to facilitate 4 workshops per year.</p>	

Smart Social campaign	Grades 9-12
Take charge of your online reputation.	
<p>In partnership with the Canadian Association of Chiefs of Police, TELUS WISE launched a campaign to engage Canadian teens in a discussion around cybersecurity and being smart on social media. The campaign explores digital literacy topics such as intimate images, cyberbullying and identity theft.</p>	
<p> Free materials include webcam covers for your students and posters sets for the classroom.</p>	

How your school can participate:

Contact us at wise@telus.com to book a TELUS WISE workshop or request materials. Access TELUS WISE guides for your classroom and learn more at telus.com/wise.

Endorsed by the Canadian Association of Chiefs of Police, TELUS WISE has reached over 2 million Canadians to date.

Brought to you in partnership with TELUS WISE partners:



the future is friendly®