

# TELUS Wise

Empowering Police Services and School Resource Officers (SROs) to keep their citizens safe online with TELUS Wise®



Gain access to free cyber-safety content and workshop materials for your Police Service.

Endorsed by the Canadian Association of Chiefs of Police, TELUS Wise is a free educational program that empowers Canadians to stay safe in our digital world. The program offers interactive and informative workshops and content to help Canadians have a positive experience as digital citizens and has garnered over 3.9 million touchpoints with Canadians to date. Topics include protecting your online security, privacy, and reputation, rising above cyberbullying, and using technology responsibly.

Take advantage of the program at no cost.

1. **Participate in our Smart Social Campaign:** request free cyber-safety posters for schools in your community, and webcam covers for students. Developed with the CACP, the posters (6 varieties) provide practical tips for being smart on social media.
2. **Equip Officers/SROs with compelling workshop material:** reduce Officer time spent on building presentations, freeing them to focus on policing and engaging with their community. We can train your Officers to deliver any of the workshops listed via a virtual web conference and will provide them with all required presentations and scripts.
3. **Engage TELUS Wise Ambassadors:** request support from passionate volunteers who are committed to helping Canadians stay safe online. TELUS Wise Ambassadors can deliver free TELUS Wise workshops to students, parents and seniors in your communities.

## Workshop overview

### Youth programs

#### TELUS Wise footprint for Grades 2-6 (30-45 minutes)

TELUS Wise footprint is a digital citizenship program designed to help students learn how to be good digital citizens and keep their digital footprint clean. The program explores the notion of doing the right thing online, how to deal with cyberbullying, and more.

#### TELUS Wise in control for Grades 6-12 (1 hour)

TELUS Wise in control engages students in a discussion about cyberbullying, identity theft, protecting and positively growing your online reputation, and more. The program presents a series of scenarios that illustrate the do's and don'ts and tips and tricks of managing your online reputation and personal brand.

#### TELUS Wise impact for Grades 6-9 (1 hour)

TELUS Wise impact engages students in a conversation around cyberbullying, helping them explore and understand different options for safe and appropriate ways of intervening when they witness cruel behaviour online.

### Adult programs

#### TELUS Wise (1 hour)

TELUS Wise is a program for adults, including parents and caregivers, and offers a variety of Internet, smartphone and social media tips and tricks to stay safe online.

#### TELUS Wise seniors (1.5-2 hours)

Designed for seniors who are already online, this program engages seniors in a discussion about getting the most of participating in our growing digital society, safely.

Contact us at [wise@telus.com](mailto:wise@telus.com) today to request Smart Social campaign materials, book a TELUS Wise workshop in your community, or request a training session for your Officers.

Learn more about TELUS Wise at [telus.com/wise](http://telus.com/wise).



 **TELUS**  
the future is friendly®